



ICONIC

AUTOMOTIVE | EDUCATION | ENERGY & POWER | FINANCE | FOOD & BEVERAGES | HEALTHCARE | HOUSEHOLD PRODUCTS

DLF RETAIL

DLF has always been a front runner of the retail revolution in the country. The company's multi faceted retail addresses comprise of shopping centres, premium malls, and super luxury malls which have been delighting visitors with versatility, variety, and premium quality

DLF's unmatched presence in the real estate business has reiterated its position as the market leader in the Indian retail real estate industry boasting of high retail trading density and occupancy rates. DLF's retail portfolio is uniquely managed by a seamless integration of design, construction, leasing, operations, asset management, and strategic marketing. DLF's project teams collaborate with world class architectural firms to create unparalleled spaces. An outstanding example of this is DLF Emporio, the first and only Luxury shopping Centre in India which is home to a unique mix of over 180 International & Indian luxury brands like Louis Vuitton, Hugo Boss, Cartier, Salvatore Ferragamo, etc. DLF Emporio boasts of not just the best Luxury brands, but also of exclusive fine dining restaurants, cafes, and luxury marketing services. DLF Emporio has been consistently awarded by both International and National forums regularly.

DLF Promenade (Vasant Kunj, Delhi), DLF Place (Saket, Delhi), DLF City Centre (Chandigarh), and DLF Cyber Hub (Gurgaon) are premium retail destinations in the DLF portfolio which are located in plush catchments, catering daily to thousands of discerning shoppers. They are poised to be family destinations offering not just shopping, but an unforgettable experience through their unique tenant

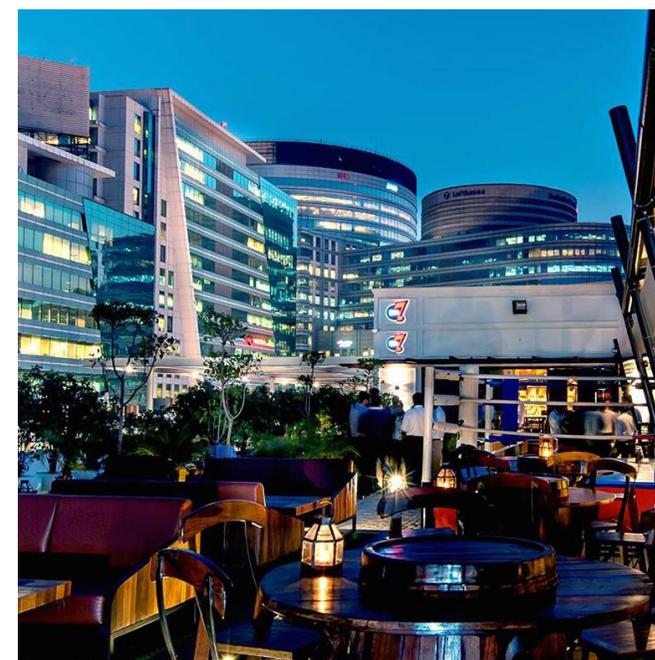
mix consisting of leading international and Indian fashion, entertainment, and dining brands. All of DLF's premium properties have also been consistent winners at International and National forums.

The company has also operationalised DLF Mall of India in Noida, which is acknowledged as the Largest Mall in India with an area span of about 2 million sqft.

DLF MALL OF INDIA

DLF Mall of India the first destination mall of the country is spread across the retail space of 2 million (sq.ft. GLA). The essence of the mall is that of a destination, which encapsulates not just shopping but a never-before food & entertainment experience, which is thoughtfully and craftfully divided in 5 zones spread over 7 floors. It houses 330 brands including 100 Fashion brands opened their Stores which includes 27 Unisex Fashion, over 50 Women's Fashion, 21 Men's Fashion & 14 Kids' Fashion Brands. Food & Casual Dining – Total 75 Food & Beverages options including 51 Cafes and Casual Dining Restaurants, and 24 F&B Kiosks.





CYBERHUB

CyberHub is India's first integrated F&B and entertainment destination with unique and one-of-its-kind concept. Spread over 2 lakh sq. ft. of area, DLF CyberHub, is a premium socializing zone. The project which is strategically located on the main artery connecting Gurgaon to Delhi, National Highway 8, and is placed at the DLF CyberCity which is a known corporate hub of Delhi NCR. A space catering to 50 food brands under its belt, CyberHub, not only caters to the corporate and business hubs in the vicinity but to the catchment in and around Gurgaon. CyberHub is a must visit place for the people who would want a new experience every time they visit- be it in food, beverages, or social offerings.

Designed by the famous architects, MFPP, DLF brought the international concept of dining and entertainment in India that not only showcases the flavours of a local souk but also is a great architecture. The site is long and linear with multiple entrances and viewing points and has three levels to cater to an average daily footfall of 25,000. It is the ambience that makes CyberHub an unparalleled experience and an ideal destination for art and cultural shows, media launches, lifestyle shoots, TV programmes, etc.

World-class design and structural ambience with roof top terrace, amphitheatre and exhibit area allow for stimulating entertainment options adding an extra zing to everything. The Exhibit area offers the space to design and display of products.

TOUR DE FORCE

- 2016 Most Admired Shopping Centre Marketing & Promotions of the Year, North DLF Promenade
- 2016 Shopping Mall of the Year, North DLF Promenade
- 2016 Project of the Year, DLF Mall of India.

QUANTUM LEAPS

- 2016 Opening of Mall of India, Noida
- 2013 Opening of DLF Cyber Hub, Gurgaon
- 2012 Opening of DLF South Square, Sarojini Nagar